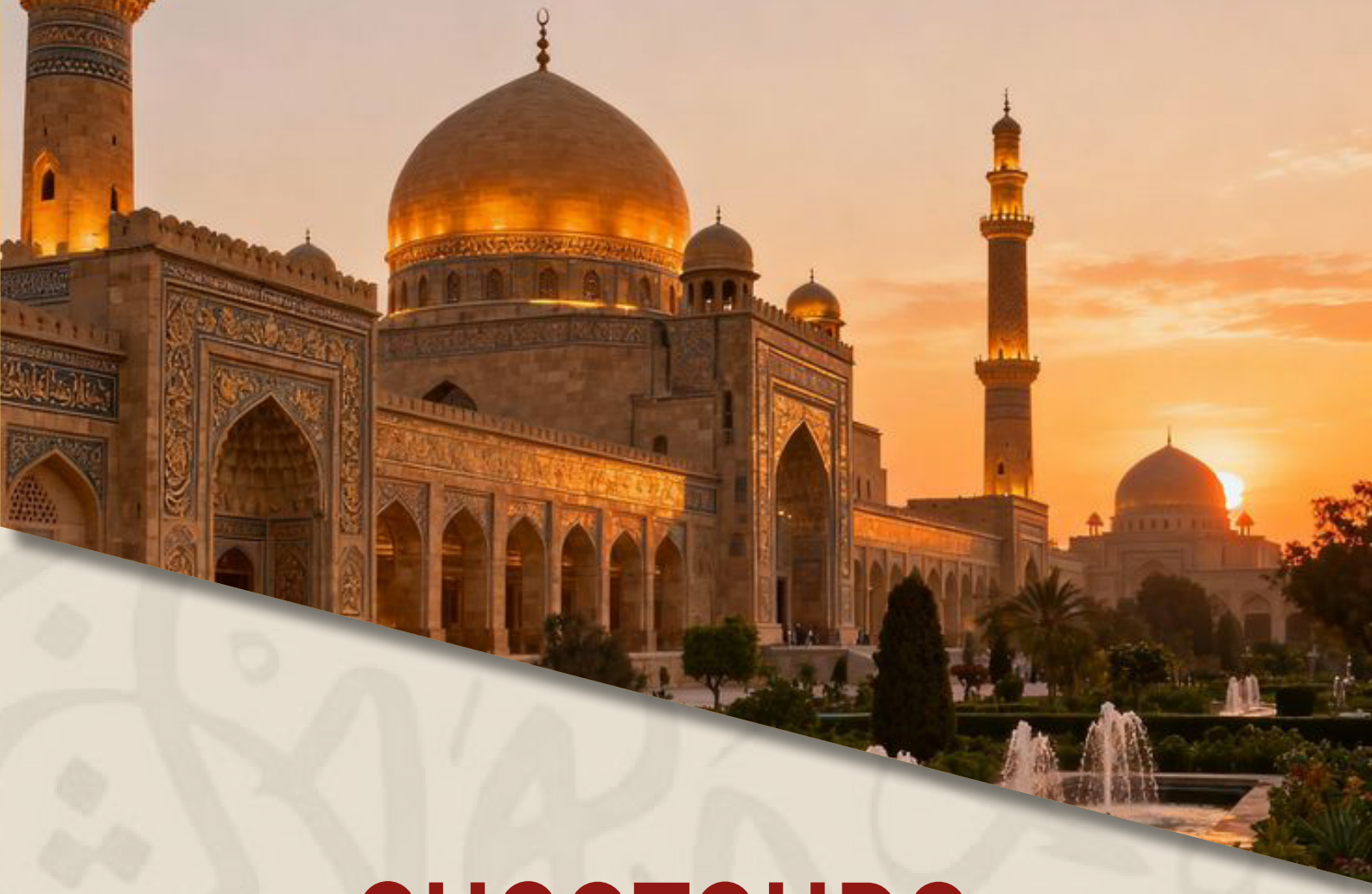
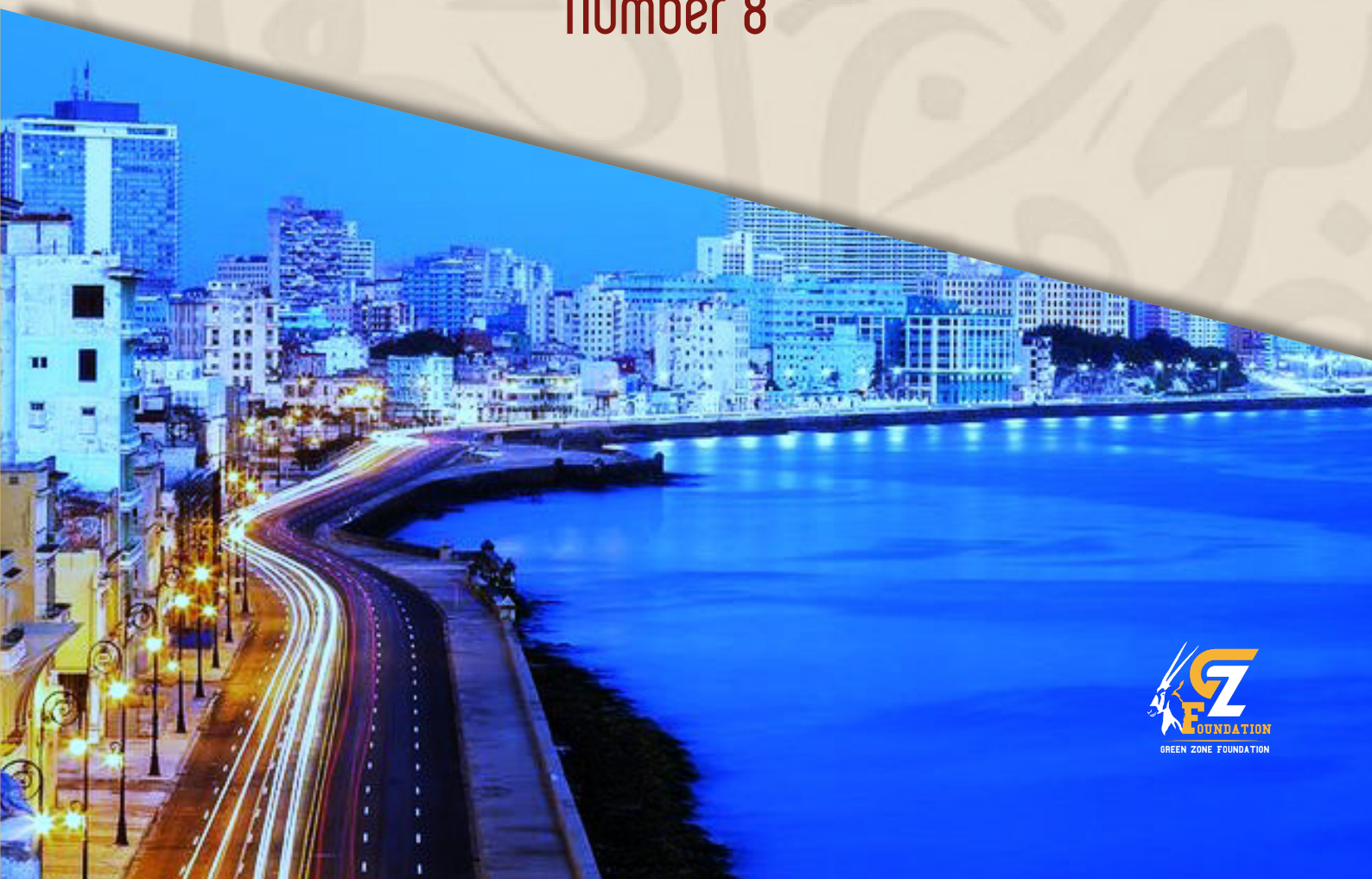


EVENTOURA

Number 8



GREEN ZONE FOUNDATION

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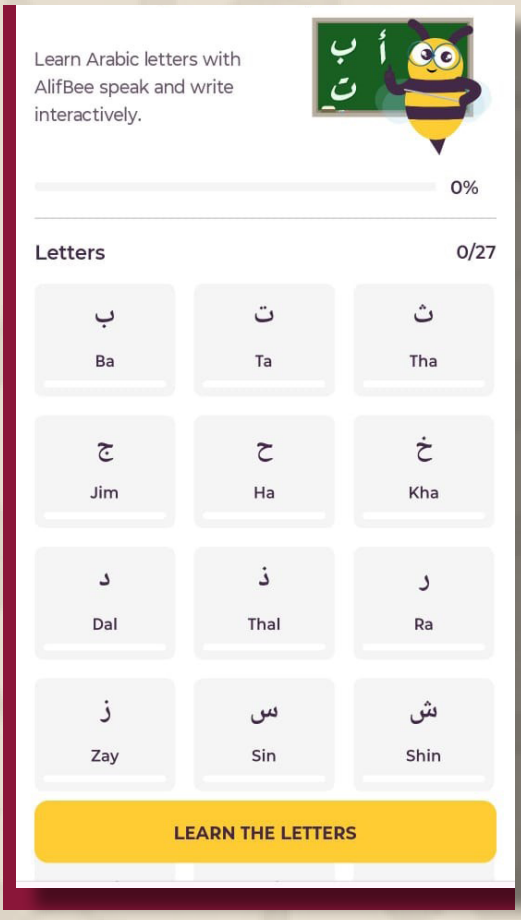
“A MOMENT TO LOOK AHEAD”

EVENTOURA reaches its eighth issue at a particularly active moment for Green Zone Foundation. Some projects are continuing, others are being renewed, and new initiatives will soon come to light. That’s why we wanted to dedicate these pages both to an important part of our journey and to what we’re preparing for the coming months.



Latin America occupies a central place. Over these years, GZF has worked with organizations, coordinators, teachers, and students from different countries, with Arabic-language teaching as one of the main areas of collaboration. In this issue, we revisit some of those experiences and hear from the people who took part in them firsthand. Our aim isn’t to compile a catalog of institutional relationships, but to select stories and experiences that help paint a fuller picture of that journey.

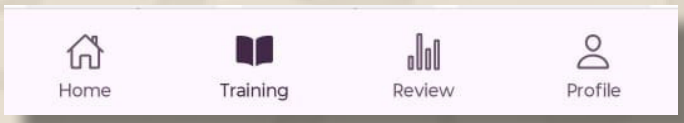
We also devote space to our collaboration with teleSUR, a relationship formally established in 2023 that has continued to grow through content, communications, and projects such as the campaign carried out for the 2026 World Cup. Alongside this is GZF’s multilingual media work, with content in Arabic, English, and, more recently, Spanish as well.



This issue also offers a first look at what’s coming. ***Omayma,*** one of Green Zone Foundation’s founders, is preparing a new project within the Foundation that will be unveiled very soon.

A new chapter is also beginning for AlifBee, our platform for learning Arabic. Its overhaul brings a more intuitive, dynamic experience suited to new ways of learning, building on everything we’ve learned over the years and opening up new possibilities for students in different countries.

EVENTOURA 8 thus brings together a part of our journey, the work that continues today, and some of the projects with which Green Zone Foundation is beginning to write its next chapter.




قطـر الخيرية
QATAR CHARITY
GREEN ZONE FOUNDATION
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QATAR CHARITY
قطـر الخيرية
QATAR CHARITY

“YESSICA PARIGUANA A VIEW FROM LATIN AMERICA”

Yessica Pariguana knows firsthand how far an idea can travel from one country to another. As international director of the World Network of Young Politicians, she works with young people and representatives from across Latin America and has seen how an opportunity that starts at a single gathering can end up reaching hundreds of people.

Her relationship with ***Green Zone Foundation*** began in 2024, during an international summit of the Network held in Cartagena, Colombia.

There she met ***Darwish and Omayma*** and took part in organizing meetings with delegations from various countries. Out of those conversations came the idea of bringing Arabic-language learning to young Latin Americans through scholarships.

The proposal then began to spread across the region. Network leaders in Mexico, Honduras, Guatemala, El Salvador, Colombia, Ecuador, Peru, Paraguay, Bolivia, and the Dominican Republic took part, at different points, in promoting and coordinating it.

Yessica followed that process closely. She stayed in touch with the national coordinators and was also able to see firsthand how the students who were starting out reacted. For her, one of the most interesting outcomes was seeing that there was genuine curiosity about a language still relatively unfamiliar to many Latin Americans.



“ There really was a willingness, a genuine interest in learning the Arabic language.”

That interest leads her to raise a broader point. In a region where studying a second language is usually associated immediately with English, Yessica believes that learning Arabic can open up a different perspective and bring young people closer to opportunities and countries about which little information is still available.

She also speaks about culture. As a Peruvian, she offers a close-to-home example: the presence of Arab influences in her country’s cuisine. For her, discovering those connections is an invitation to go beyond the familiar and ask questions about the customs, society, and daily life of the Arab world.







Qatar is part of that curiosity. She would like to see that connection grow, so that in the future young Latin Americans have more opportunities to get to know the country, its people, and its culture firsthand.

When she thinks about ***Green Zone Foundation***, Yessica pictures precisely an organization capable of expanding that space for connection. She speaks of a greater international presence, new projects, collaboration with other organizations, and, above all, continuing the work with new generations.

“ I think it’s an organization that genuinely seeks to work alongside the youth of Latin America.”

From her role as international director of the World Network of Young Politicians, her focus is now on what can still be built: more knowledge, more opportunities, and an ever-closer relationship between young Latin Americans and the Arab world.

“THE START OF A COLLABORATION”



The connection between ***the World Network of Young Politicians and Green Zone Foundation*** began in 2024, during an international summit of the Network held in Cartagena de Indias, Colombia. The gathering brought together, in one place, leaders from different Latin American countries and made it possible to propose a collaboration with regional reach.

During the summit, meetings were organized with the national delegations. Out of those exchanges came a concrete proposal: to offer opportunities to study Arabic and to use the Network’s presence in different countries to bring them directly to interested young people.

After the gathering, the work moved to the national structures. Network leaders began promoting the scholarships through social media, educational centers, universities, and institutional contacts, adapting the call for applications to each country’s possibilities.

The collaboration thus took on a practical dimension. The Network contributed its presence on the ground and its direct contact with young people; Green Zone Foundation contributed access to Arabic-language training. National leaders also took part in guiding students and in the coordination needed to bring them into the program.

The experience made it possible to bring a single initiative to different parts of Latin America through an organization that already had representation on the ground. What began in Cartagena thus became work carried out from within each country.



“HOW THE WORK IN EACH COUNTRY BEGAN”

After the first meetings between the World Network of Young Politicians and Green Zone Foundation, the collaboration began to spread across Latin America through the Network’s national structures.

Mexico, Honduras, Guatemala, Ecuador, El Salvador, Colombia, Peru, Bolivia, Paraguay, and the Dominican Republic were part of that first stage.

The initiative took different forms depending on the location. There was outreach through social media, visits to educational centers, contacts with universities and institutes, and meetings with local organizations. The goal was to bring the opportunity to study Arabic within reach of more young people.

It was the first regional rollout of a collaboration that began with a shared proposal and that each country then adapted to its own reality.

Since then, the Network’s structure has evolved, coordinators have changed, and new people have joined. That early experience remains the starting point of the work carried out in Latin America.



“FROM SCHOLARSHIP TO DIGITAL CLASSROOM”

This is the journey an Arabic scholarship follows until it reaches a student in Latin America.

1 Outreach



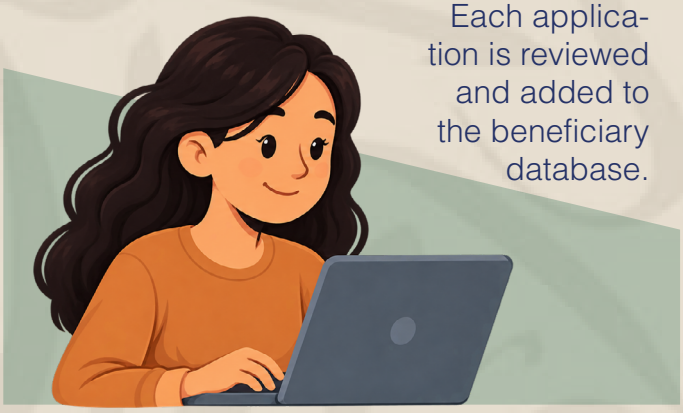
The opportunity reaches young people in different countries through social media, universities and local partners.

2 Registration

Interested students complete a registration form with their details.



3 Database



Each application is reviewed and added to the beneficiary database.

4 Access to AlifBee

Students receive the information they need to download the AlifBee application.



5 Code and Support



They receive their access code and can use WhatsApp support to resolve questions and get started.

6 Digital Classroom



Finally, students begin learning Arabic from wherever they are. mm

“WHAT IF YOU STARTED WITH ARABIC?”

مرحبا

MARHABAN

HELLO

You don’t need to master a language for it to start being useful.

Imagine arriving in Doha, Abu Dhabi, or Riyadh and being able to greet someone in Arabic, introduce yourself, understand a few expressions, and hold a simple conversation. It might not seem like much. But it can also be the first sign that you’ve taken the time to get to know the place you want to reach.

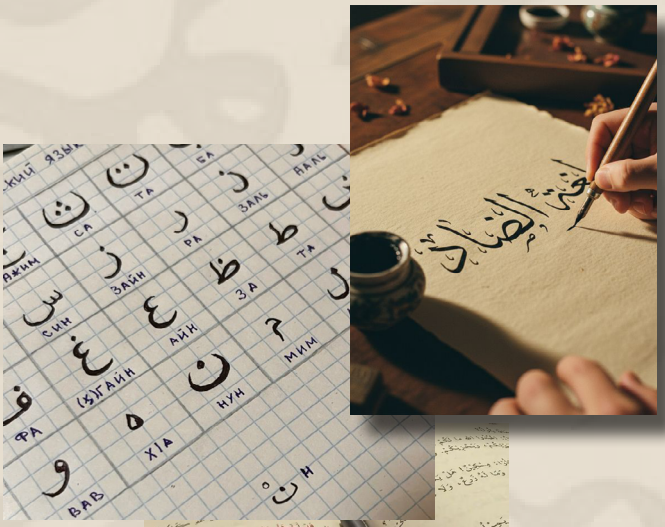


DOHA

ABU DABI

RIAD

For a young Latin American, learning Arabic even starting at a basic level can add something different to their education. Especially if they’re thinking about studying, taking part in an exchange, applying for a scholarship, or looking for professional opportunities in Arab countries.



Qatar, the United Arab Emirates, Saudi Arabia, and other countries in the region are home to universities, institutions, companies, and international projects where professionals from many parts of the world work side by side. English has a strong presence in many of those spaces, but knowing Arabic also opens the door to the country's own language and everyday life.

Scholarships

University

Training

And it all starts long before packing a suitcase. It starts by learning the alphabet. Recognizing the first sounds. Saying marhaban. Understanding a sentence that seemed impossible just weeks earlier.

After that can come other things: continuing to study, getting to know the culture better, discovering a call for applications, applying for a scholarship, taking part in an international program, or considering a professional experience outside Latin America.

No one knows how far learning a language can take you. But to open a door, you first need to know it exists.





كتارا
katara
valley of cultures

GZ FOUNDATION
GREEN ZONE FOUNDATION



“QUINTANA ROO, A MEETING POINT”





Two days of gathering, participation, and work with young people in Mexico. The World Network of Young Politicians brought together its community in Quintana Roo, and Green Zone Foundation joined in with 100 scholarships to learn Arabic.

QUINTANA ROO, SEPTEMBER 5 AND 6, 2026

Over two days, Quintana Roo hosted the First State Gathering of the World Network of Young Politicians, an event that brought together young people of different backgrounds around the exchange of ideas, training, and participation.

The activity is part of the work the Network carries out through its national and local structures, offering new generations spaces to meet, share experiences, and build new projects.
In Quintana Roo, that work also became a meeting point with Green Zone Foundation.



FROM THE NETWORK TO THE GROUND

The World Network of Young Politicians is one of the partners Green Zone Foundation has been working with in Latin America.
The relationship between the two organizations has made it possible to bring Arabic-language learning to different countries in the region and to connect that educational goal with a network made up precisely of young people.
The Quintana Roo gathering shows a new stage of that work: partnerships stop being mere agreements between organizations once they start turning into concrete opportunities for peo-

“100 SCHOLARSHIPS TO LEARN ARABIC”

One of the most important moments of the event came with the announcement of 100 Green Zone Foundation scholarships to study Arabic. A hundred new opportunities for young people to approach, free of charge, a language that still has a limited presence in Latin America, but one that can become a tool to broaden their education and get to know another culture up close. The initiative continues the scholarship program that GZF runs in the region together with its partners.





GABRIELA GÓNGORA, LEADING THE WAY IN QUINTANA ROO

Much of the work carried out over these days was coordinated by Gabriela Góngora, the World Network of Young Politicians’ representative in the region and one of the people who has driven the collaboration with Green Zone Foundation from Mexico.
Her work in Quintana Roo shows precisely the value of having partners on the ground: people capable of bringing young people together, generating activities, and turning an international collaboration into actions that happen within their own communities.

AND NOW, TIME TO STUDY

For Green Zone Foundation, awarding a scholarship is just the beginning.
From here comes the next step: onboarding the new students, facilitating their access to Arabic-language learning, and supporting their progress.
Quintana Roo thus leaves behind more than just images of two days of gathering. It leaves new students, new connections, and a collaboration that keeps growing from Latin America.

“OMAYMA SHIAKH-ELDIN A LIFE SPENT BRIDGING CULTURES”



To talk about Green Zone Foundation is also to talk about the people who have helped shape its identity, experience, and truly international scope. ***Omayma Shiakh-Eldin,*** a founder of GZF, is one of them.

Of Sudanese origin and Spanish nationality, her own career brings together many of the fields that today form part of the Foundation’s work: the Arab world, Africa, Europe, and Latin America; education, communication, cooperation, and cross-cultural understanding.

A PhD in Anthropology from the University of Granada and a graduate in Sociology and Political Science from the Complutense University of Madrid, Omayma has built a solid professional career spanning decades. She has worked at institutions such as the EFE News Agency and the Euro-Arab School of Granada, taught at the university level in Sudan, and driven cooperation and exchange initiatives between Arab and European societies.

Between 2014 and 2022, she worked with the Qatari embassies in Madrid and Havana in the fields of translation, communication, press, and public relations. In Cuba, she also took part in initiatives carried out with United Nations agencies in areas such as the environment, culture, sports, and childhood and adolescence.

Her knowledge of Latin America is not purely institutional. She has worked as an editor at teleSUR and served as director of the project “The Diffusion of the Arabic Language and Culture in Latin America and the Caribbean,” run under a private foundation of the State of Qatar. This experience proved especially valuable for an organization like GZF, which has made Arabic-language teaching and its ties to Latin America a core part of its work.

Her command of Arabic, English, and Spanish rounds out a profile shaped precisely in the spaces where languages, institutions, and cultures need to understand one another.

As a founder of Green Zone Foundation, Omayma embodies an essential part of that accumulated knowledge. Her professional experience, her understanding of the Arab and Latin American worlds, and her ability to move between very different cultural realities are a major asset for the Foundation’s present and future.

And that experience is now taking shape as a project once again. Within GZF, Omayma is preparing a new initiative that will be unveiled very soon.

A new chapter born of decades of work and a career closely tied to the very purpose of Green Zone Foundation.

GZF Y teleSUR:

“AN INFORMATION BRIDGE BETWEEN TWO REGIONS”



The relationship between Green Zone Foundation and teleSUR was born with a clear purpose: to bring Latin America and the Caribbean closer to the Arab world through communication, culture, and language.

In December 2023, during a visit to Havana by GZF president Darwish Al Shebani, the two institutions formalized this intention by signing a Framework Cooperation Agreement.

Together with Patricia Villegas, president of teleSUR, an alliance began with the aim of strengthening ties between the two regions, supporting media pluralism, and expanding the distribution of cultural content.
One of its major goals was precisely to overcome the language barrier: bringing content about Latin American and Caribbean reality to Arab audiences and creating new channels of communication between societies that are geographically distant but united by numerous historical and cultural ties.
The collaboration has continued to develop since then. A further working meeting between Darwish Al Shebani and Patricia Villegas in Doha reaffirmed the shared aim of deepening cultural and media cooperation and continuing to build channels capable of connecting Latin American voices with audiences across the





THE ALLIANCE IN CONTENT

The agreement between Green Zone Foundation and teleSUR has also translated into content and new ways of bringing Latin American and Caribbean current affairs to other audiences.
As part of this collaboration, teleSUR content is featured on the Green Zone Foundation website ***(https://gz.foundation/)***, with particular attention to its distribution in Arabic, one of the commitments later reinforced by both institutions.

This work is complemented by GZF's newsletter, produced in English and Arabic and, in its most recent editions, also in Spanish. The use of different languages helps broaden the reach of the information and makes it easier to circulate among audiences in Latin America and the Arab world.



Sport has also been part of this collaboration. On the occasion of the FIFA World Cup 2026, GZF and teleSUR have worked on a content campaign that uses the international scope of the tournament to address not only football, but also culture, organization, identity, and the legacy of major World Cup events.

This cooperation allows information, culture, and current affairs to flow between both regions through different formats, languages, and platforms.







“ARABIC FROM HAVANA”



The alliance between Green Zone Foundation and the Arab Union of Cuba has found in teaching one of its most constant expressions. From Havana, professor Javier de la Cruz brings the language to new generations through in-person workshops and classes that also travel beyond Cuba.



The workshops have kept growing. Several editions have already been held, mainly with young participants, and a new group started in September. At the end of some courses, a contest tests what students have learned and rewards the top three results.

“A WORKSHOP THAT FOUND ITS OWN PATH”

The collaboration between Green Zone Foundation and the Arab Union of Cuba began in 2023, during a visit by Mr. Darwish Al Shebani to Havana. That meeting with Yaimé Proveyer, president of the Arab Union of Cuba, launched a collaboration aimed at boosting cultural exchange and promoting the study of the Arabic language, especially among new generations.

A year later, Javier de la Cruz launched the first beginner’s Arabic workshop at the headquarters of the Arab Union of Cuba. That experience gave rise to a formula much closer to the people sitting in the classroom: teaching the language based on what each group actually needed. That’s how the specific-purpose Arabic workshops came about, first with young musicians and later with students linked to the culinary world. Conversation, useful vocabulary, and situations related to their own fields replace long stretches of grammar here. The classes also use the AlifBee app as a learning support tool.

The platform allows students to keep practicing outside the workshop and complements the work Javier carries out in person.

“FROM THE ARAB UNION TO THE SCREEN”



Javier’s classroom doesn’t end at the headquarters of the Arab Union of Cuba. Green Zone Foundation has also taken his classes into the digital space, so that anyone interested can approach the language from another country and at their own pace.

On our YouTube channel, two series taught by the professor have been published so far: “Arabic for Latinos” and the “AlifBee Summer School.” New classes are periodically added to these.

The combination of in-person workshops, AlifBee, and digital content allows an experience born in Havana to reach much further.

In Cuba, the workshops themselves have already sparked interest beyond the capital, with participants from provinces such as Cienfuegos and Villa Clara.

Behind it all is a simple idea: that Arabic can be learned from familiar, everyday situations, whether the first contact happens in a classroom in Havana or in front of a screen thousands of kilometers away.



“ARGENTINA: ARAB CULTURE TO SHARE”

The Arab Culture Club and Green Zone Foundation share an idea that made it easy for the two organizations to connect: bringing the Arabic language and culture closer to the Spanish-speaking world and building new ties between the two regions.

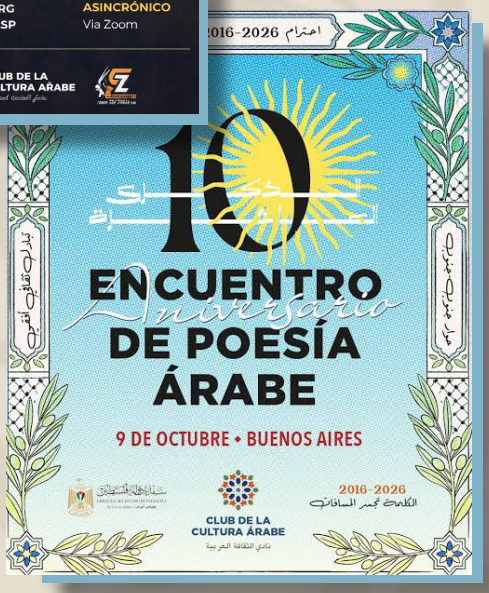
From Argentina, the Club, led by Agustín Dib, runs a program that includes language, literature, thought, gastronomy, music, and dance. The collaboration also works in both directions: GZF has made AlifBee available to Club members so they can practice Arabic, and the Club has shared with GZF its ten-class literacy program, designed to help people learn to read and write the language on their own.



Agustín Dib



That exchange also extends to activities. In July, GZF took part in two events with Fernando Mora dedicated to Ibn Arabi, “the Andalusian genius who transformed universal mysticism,” and the Club set aside free tickets for GZF students. The agenda continues with its Arabic Poetry Gathering on its tenth anniversary and new events in Córdoba, including a gastronomy activity and “A Thousand and One Afternoons,” featuring live music, dance, and Arab flavors.



Training, spots for students, gatherings, and shared projects: a collaboration that makes the most of both organizations’ resources and continues to create spaces for the Arabic language and culture in Argentina and across the Spanish-speaking world.

"A NETWORK OF ORGANIZATIONS CONNECTING LATIN AMERICA AND THE CARIBBEAN"

20 countries. A network of institutions, people, and opportunities.

Green Zone Foundation continues to expand its presence in Latin America and the Caribbean through a network of contacts and relationships with universities, cultural organizations, associations, institutions, and professionals from various sectors.

OUR INSTITUTIONAL NETWORK

EDUCATION

- University of Barranquilla
- Surcolombiana University
- National University of Colombia
- Technological University of Honduras (UTH)
- Cooperative University of Colombia

CULTURE

- Arab Culture Club
- Arab Union of Cuba
- Federation of Arab Entities of Latin America (FEARAB)

SOCIAL ORGANIZATIONS

- Latin American and Caribbean Palestinian Confederation (COPLAC)
- Inter-American Confederation of Public Relations (CONFIARP)

YOUTH NETWORKS

- World Network of Young Politicians (REDMUN)

COMMUNICATION

- teleSUR

From universities in Colombia and academic contacts in Brazil, Mexico, and Honduras to Argentina's Arab Culture Club, the Arab Union of Cuba, youth networks, and social organizations, this network reflects growing interest in education, the Arabic language, and cultural exchange.

Collaboration with organizations such as the World Network of Young Politicians and teleSUR, together with relationships established with numerous institutions and regional representatives, helps extend the reach of GZF's initiatives.

PRESENCE BY COUNTRY AND ORGANIZATION

ARGENTINA

Arab Culture Club (Argentina)

COPLAC

BOLIVIA

World Network of Young Politicians (REDMUN)

BRAZIL

Academic contacts associated with a university in Rio de Janeiro

THE BAHAMAS

Diplomatic and institutional contacts

CHILE

Federation of Arab Entities of Latin America (FEARAB)

COLOMBIA

National University of Colombia

University of Barranquilla

Surcolombiana University

Cooperative University of Colombia

World Network of Young Politicians (REDMUN)

Yo Amo Mi Gente Organization

Inter-American Confederation of Public Relations (CONFIARP)

COSTA RICA

Ecological Blue Flag Program Contacts at the Ministry of Culture and Youth

CUBA

Arab Union of Cuba
Arab Museum House
Contacts associated with the Havana Latin American Film Festival

ECUADOR

Institutional coordination and relations contacts

EL SALVADOR

AXIOMA
World Network of Young Politicians (REDMUN)

HONDURAS

World Network of Young Politicians (REDMUN)
Entretenidos HM Organization
Technological University of Honduras (UTH)

GUATEMALA

World Network of Young Politicians (REDMUN)
COPLAC
Guatemala Mosque



JAMAICA

Diplomatic and business contacts

MEXICO

REDMUN Yucatán

University contacts in Yucatán

NICARAGUA

Contacts involved in international relations and cultural activities

PANAMA

Aliados Organization
University of Panama
Contacts with Arab organizations

PARAGUAY

Institutional coordination contacts
.

PERU

Institutional coordination contacts

DOMINICANAN REPUBLIC

Institutional coordination contacts

VENEZUELA

Contacts in the fields of communication and culture

teleSUR

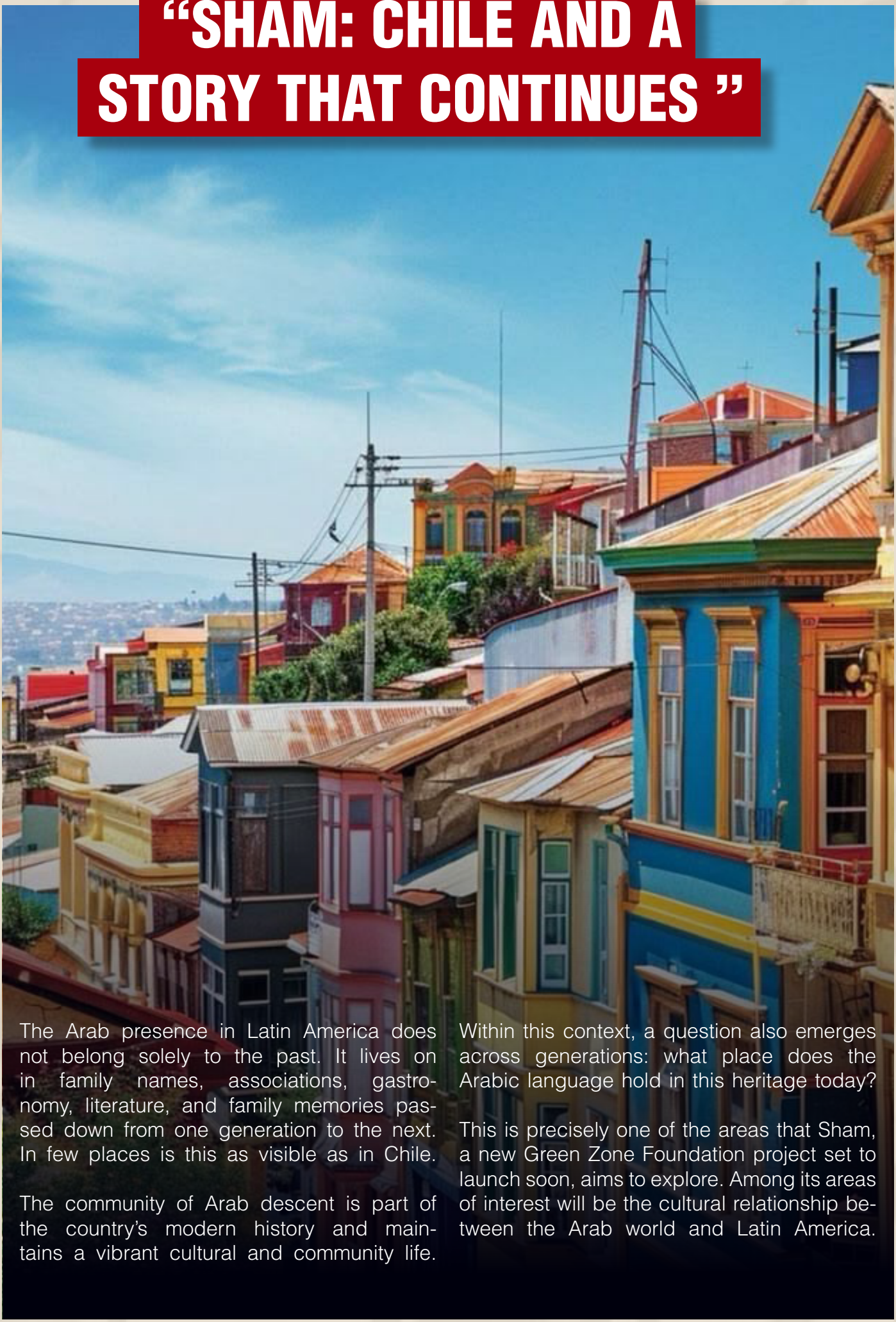
Beyond borders, our strength lies in the organizations and people who make new opportunities for cooperation possible.

Green Zone Foundation continues working to turn these connections into educational and cultural projects that bring Latin America and the Caribbean closer to the Arab world.





“SHAM: CHILE AND A STORY THAT CONTINUES ”



The Arab presence in Latin America does not belong solely to the past. It lives on in family names, associations, gastronomy, literature, and family memories passed down from one generation to the next. In few places is this as visible as in Chile.

The community of Arab descent is part of the country’s modern history and maintains a vibrant cultural and community life.

Within this context, a question also emerges across generations: what place does the Arabic language hold in this heritage today?

This is precisely one of the areas that Sham, a new Green Zone Foundation project set to launch soon, aims to explore. Among its areas of interest will be the cultural relationship between the Arab world and Latin America.

It is not just about a language. There are also family stories, customs that survived the journey, words that were preserved or lost, and the relationship that younger generations maintain today with the places their families came from.

And there are also those who discover Arab culture without any family connection to it: through education, work, cultural interests, or simply curiosity.

Chile will be one of the countries featured in this new chapter. Sham still has much more to tell. Soon, we will begin telling its story. Recent conversations in Chile have provided a closer understanding of the interest in expanding opportunities to study Arabic and finding approaches that can complement initiatives already operating in the country.





In-person teaching and digital tools offer different possibilities for different audiences.

Chile is not an isolated case. In other Latin American countries, Arab culture has been part of associations, cultural centers, universities, and communities for decades. These communities have preserved their traditions while developing a fully Latin American identity.

This history is of particular interest to Sham.

اللجنة الوطنية لحقوق الإنسان
National Human Rights Committee

GREEN ZONE FOUNDATION

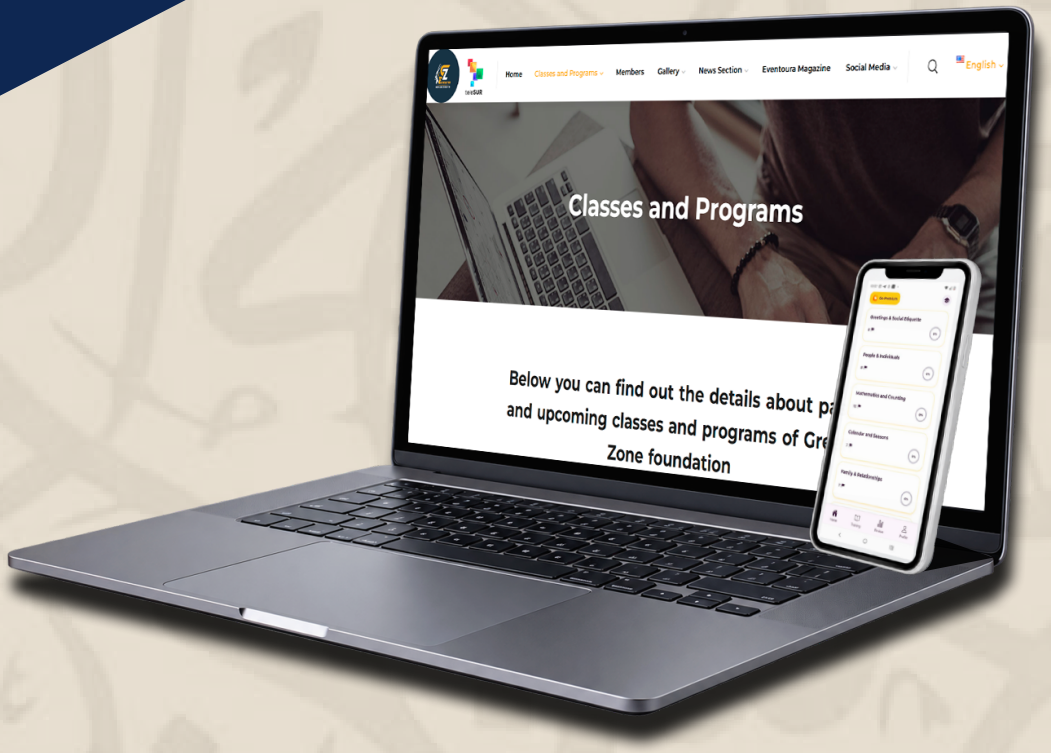


“COMING SOON ALIFBEE”

A new stage is about to BEGIN.

Green Zone Foundation is preparing a new launch of its Arabic-learning platform.





Folow us on social media and discover everything THAT'S COMING.

COMING SOON

www.gz.foundation/language

GREEN ZONE FOUNDATION



“CULTURAL DIPLOMACY: THE NEXT DESTINATION ”

Arabic was a starting point. Through its teaching, Green Zone Foundation has reached students, universities, associations, and young people across Latin America. But learning a language also means getting to know those who speak it, their history, their customs, and their way of understanding the world. This is the area in which GZF intends to continue growing: cultural diplomacy.

For us, cultural diplomacy means creating opportunities for engagement between Latin America and the Arab world through education, art, literature, gastronomy, and joint projects. It means enabling institutions and people from both regions to get to know one another, work together, and discover shared interests.

This vision also reflects the humanistic and philanthropic values with which Darwish Al Shebani has guided the Foundation. A scholarship, a class, or a cultural event has value in its own right, but it can also mark the beginning of relationships that endure over time.

Green Zone Foundation aims to move forward in this direction: expanding its network of collaboration, promoting new cultural and educational projects, and creating more opportunities for exchange between Latin America and the Arab world.

Cultural diplomacy will be one of Green Zone Foundation’s central areas of work in the years ahead.





GREEN ZONE FOUNDATION AND UNESCO

STRATEGIC PARTNERS SINCE 2025

On August 25, 2025, Green Zone Foundation and UNESCO formalized a strategic partnership, marking the beginning of a new phase of dialogue, cooperation, and joint efforts.

One year later, the partnership continues to progress through discussions, meetings, and new opportunities for cooperation in areas related to education, culture, heritage, and international dialogue.

For Green Zone Foundation, this partnership is part of a broader vision of cultural diplomacy, in which the promotion of the Arabic language also contributes to mutual understanding and stronger relations between the Arab world and Latin America.

Green Zone Foundation thanks UNESCO for its continued support and particularly values the progress and achievements made during this first year of collaboration.

A COMMITMENT TO DIALOGUE,
MUTUAL UNDERSTANDING,
AND BUILDING LASTING CONNECTIONS
BETWEEN CULTURES.



Follow our work to discover new projects in cultural diplomacy and Arabic language learning.